

Adoozle® Local Internet Marketing for Small-to-Medium Sized Businesses

7 out of every 10 consumers use search engines like Google™, Bing™ and Yahoo® on a regular basis to find local businesses, merchants and service providers. If your business is not advertising on the web, you are virtually invisible to 70% of your potential local market.

Local Maps Advertising

Local map directories and websites are becoming increasingly popular with consumers to find local businesses, and to research supplementary information such as hours, customer reviews, and more.

- Search-optimized advertisements for your business on Google Places, Bing Maps, Yahoo Local, MapQuest, and other prominent local business maps.
- Gain extended search engine real-estate while engaging customers through one of the most popular online local search methods.
- Build valuable customer reviews and references to help separate your business from competitors.

Organic Search Listings

Organic search results are proven to be extremely valuable for lead generation. Adoozle uses search-optimized, geo-targeted micro-sites to achieve competitive SEO needed to deliver cost-effective leads.

- Competitive, relevant SEO for your campaign microsite(s) and integrated third-party content placements.
- It's not about being on page one of Google or Bing, it's about being visible to consumers for the terms that deliver leads and phone calls.
- Extensive advertising placements on popular business directories such as YellowPages.com, SuperMedia and more.



Social Media Advertising

There is no arguing the value of social network advertising and media. Unlike pure search-based advertising, social marketing allows you to target local customers based on more personal metrics such as interests, location, context, and lifestyle.

- Search-optimized social network and media ad campaigns and pages to strengthen local brand equity and recognition.
- Contextually-relevant viral campaigns and conversations to target consumers based on lifestyle and behavioral metrics.
- Extensive placements on business-to-consumer social directories such as Merchant Circle and Yelp.com.



- Search-optimized microsites & listings to maximize local search rankings and customer engagements.
- Real-time tracking and analytics for every event and conversion, including phone calls.
- Advertising and promotion of your business across local maps and listings, business directories, social websites and communities, organic search pages, paid/ sponsored search advertising, yellow pages, and more.



Did You Know... Adoozle has plans starting at just \$149 per month plus monthly advertising fees!



SOLUTION OVERVIEW

Mobile Advertising & Website

All the features of Adoozle Maps + SEO + Social Media plus the power of taking your business mobile across top networks such as Google Mobile and Yahoo Mobile using targeted display ads, text advertisements, text message advertising, click to map advertising, and more. Plus we build a mobile-optimized version of your microsite.

- Mobile-device optimized landing pages and URLs to maximize customer experience.
- Increase phone response and conversion rates with dynamic click-to-call.
- Interactive ads, listings, and coupons on top networks such as Google Mobile and Yahoo.

Google Mobile

YAHOO! MOBILE

Pay per Click Advertising

We build and execute strategic ppc advertising in your geo-targeted local market(s) using the keywords and phrases exhibited to generate more leads and phone calls, based on the top performing phrases and searches used by consumers looking for businesses just like yours.

- Cost-responsible, geo-targeted pay per click (ppc) advertising on the major search engines and content networks.
- Generate more immediate leads and phone calls while organic, map and social placements index and rank.
- 100% of your advertising budget goes directly to our ad publishers with zero mark-up (make sure you ask the other providers if they do the same).

Standard Features

Each Adoozle Advertising plan includes the following:

- Local search-optimized microsities to maximize rankings and conversion.
- Real-time phone call, event and conversion tracking and recording. **
- Real-time reporting to measure advertising performance.
- World-class customer support and service.
- 3-month minimum contract. Month-to-month terms thereafter.

** Call tracking fees of 6.9¢ per minute apply.

Call [\[877\] 895-6642](tel:8778956642) today for more information or visit us on the web at www.adoozle.com.

Contact Information

Adoozle, Inc

Toll-free: [\[877\] 895-6642](tel:8778956642)

Email: sales@adoozle.com

About Adoozle

Adoozle is the most innovative local search engine marketing company on the market, providing local and regional businesses with competitive, cost-responsible advertising solutions.

Unlike other companies that consider the job done once they deliver a few more clicks to your website, Adoozle recognizes the true value of advertising is when someone actually contacts you to make an appointment or purchase.

